

Profile Assignment (750 words)

Genre: Magazine Profile

Purpose: Help others get to know your classmate

Audience: Fellow classmates, and their instructors

For this assignment, you will be interviewing one of your classmates and writing a magazine profile on them. You have read several examples of profiles. I recommend using these examples as a template while you are writing. While you are conducting the interviews and writing this, I want you to think about the genre of a profile, the purpose, and your audience. Your finished product should follow conventions of the genre, serve the purpose listed above, and be interesting for the intended audience to read.

Remember, a profile is NOT a biography, and should not give a chronological rendition of your classmate's life. Rather, a profile tells a story about a person that focuses around one theme or topic. For example, the profile of Neil deGrasse Tyson focuses on his work as an astrophysicist.

Genre specific conventions to consider when writing:

- Focuses on a theme or topic
- Uses sub-headings
- Uses direct quotes
- Short paragraphs (3-4 sentences)

Due dates:

Draft 1- Thursday September 20th before class (bring 3 hard copies to class on this day)

Final Draft- Thursday September 27th by midnight

Rubric:

| Grading Criteria | 30 points | 20 points | 10 point | 0 points |
|----------------------------------|---|---|--|--|
| Genre | Does an excellent job focusing on a theme throughout. Uses direct quotes, short paragraphs, and sub-headings. | Focuses on theme for only part of profile, or is missing some of the genre conventions. | Does not focus on a theme (written like biography), or is missing most of the genre conventions. | Does not meet any of this criteria. |
| Audience | Does an excellent job catching the attention of both aspects of audience, and keeps audience interested throughout. | Appropriate for only one portion of audience, or is missing attention catcher. | Not audience appropriate or does not catch and hold interest of audience. | Does not meet any of this criteria. |
| Purpose | Does an excellent job painting a picture of one aspect of your classmate's life, and is long enough to do so. | Does a fair job painting a picture of one aspect of your classmate's life or isn't quite long enough to get the full picture. | Does a poor job painting a picture of one aspect of your classmate's life or is far too brief to get a full picture. | Does not paint a picture of one aspect of your classmate's life. |
| Revision and Proofreading | N/A | N/A | Participates in peer review session, and revises and proofreads between drafts. | Does not participate in peer review session, or revise and proofread between drafts. |